

THE KAIPAKI CENTRE



NEEDS YOU

.....well actually businesses within Cambridge, Ohaupo and Te Awamutu.

The brainchild of John Parker, former New Zealand International Cricketer and pioneer of Sport Waikato, who developed a facility where the local community and families can meet, socialise and play sports, into a fully operative sports and function centre. The Kaipaki Centre has been built with limited funds, but has managed to raise approximately \$320,000 in grants and in turn, convert this into a commercial value of \$700,000—\$800,000. The Kaipaki Centre concept was so appealing that Mark Sainsbury and the Close Up team did an evening slot about the development of this 99 year old facility as a potential model for other such developments around New Zealand.

However this is only stage one of the plans for The Kaipaki Centre and now the team there are pushing forward with plans to future proof the venue for the next generation..

PLEASE TURN OVER THE PAGE TO SEE HOW YOU CAN BE PART OF SOMETHING SPECIAL

A COMMERCIAL OPPORTUNITY LIKE NO OTHER OFFERED BEFORE

Future Funding Model

Participants don't pay fees at Kaipaki as this could be a barrier to participation and is a model that has not worked in the past.

Instead we have approached local companies and individuals to contribute \$1000 or more each year to cover the costs of running the facility and putting a little aside for future development. (Fieldays are providing funds each year for an initial term of three years with a view to increasing the amount and extending the term).

In return these supporters receive:

- * One day a year where their company or family can use the venue free for events/activities that might involve staff, clients or extended families. Already one corporate supporter has used the facilities three times (by agreement) within the first six months.
- * A listing in the ON LINE Kaipaki Business Directory (www.kaipaki.com/businessdirectory) outlining their contribution. This Directory lists all the Kaipaki Centre's supporters and is distributed to every household within the district of approximately 1300.
- * Attend appropriate functions/activities during the year as they are in the communications system on the web site www.kaipaki.com and therefore know what is happening.
- * Gain a weekly exposure in turn on the scoreboard at the facility that is viewable from the road.
- * Gain tax benefits from their support and advertising.

Additionally they will have the satisfaction of being a good community benefactor by supporting this project and helping make it available to future generations just as people did for us as far back as 1913. This is the way rural communities work.

INTERESTED ABOUT JOINING LOTS OF BUSINESSES ALREADY LINKED TO THE KAIPAKI CENTRE?

Then contact: John Parker

Tel: **021 930 145**

Email: johnp@sportmt.co.nz

Or visit our new website on www.kaipaki.com

THE KAIPAKI CENTRE IS A REGISTERED DONEE ORGANISATION WITH THE IRD AND HENCE, ANY DONATIONS WILL GET A TAX REBATE FOR THE DONOR